

Gowans, Sheila

From:
Sent: 12 October 2016 12:42
To: licensing
Subject: Heaven Awaits Ltd

Dear Sir / Madam

I wish to strongly objection to the renewal of the 2015 SEV for Heaven Awaits High Street Newmarket as follows.

Grounds for refusal stated in Forest Heath District Council's own policy include (d) that the grant or renewal of the licence would be inappropriate having regard to:-

- i. the character of the relevant locality;*

The premises seeking renewal of the licence is in such a prominent position at the junction of the historical High Street with close proximity to the Jockey Club, King Edward VII Memorial Hall and many other surreptitiously hidden gems of Newmarket. The Avenue and junction of the High Street being the main route to Tattersalls and as people come down the hill entering Newmarket from Cambridge the premises seeking renewal of the license dominates this important gateway junction and is not a suitable position for such a business of this type and creates a negative impact being detrimental to the Town.

those specifically being that

The Council will not normally grant a license where any premises within the vicinity are used for the following:

- (a) school; whilst there is not a school in close proximity many school children walk past the premises due to its Town location and surrounding residential area*
- (b) place of worship; The Memorial Hall is increasingly used as a place of worship, The Stable in the High Street, St Mary's Church and All Saints Church*
- (c) family leisure; The Memorial Hall, The Memorial Gardens both soon to be used again for a Winter Wonderland which generates income to the Town. The Memorial Hall is a venue for hire, increasingly used by families at times that coincide with the operating hours of the premises seeking renewal*
- (d) domestic residential buildings; Residential property of 105 High Street, residential homes in The Avenue*
- (e) important historic buildings; The historical buildings of The Jockey Club, The King Edward VII Memorial Hall (directly opposite), National Heritage Centre for Horseracing & Sporting Art soon to attract thousands of visitors per year to Newmarket contributing to the economic growth of the area.*
- (f) youth facilities; The Memorial Hall and gardens used daily and generates income to the Town*
- (g) important public and cultural facilities; Newmarket itself is the international home of horse racing attracting visitors to the many facets of the industry that are situated within the Town and to soak up the atmosphere generated by the unique features of*

Newmarket. The High Street is not a suitable or appropriate location for such a premises.

I believe in addition to the above reasons as to why FHDC should not renew the license of these premises it has been made known to me that the premises are in contravention of some of the Conditions Applying to Sexual Entertainment Venues contained in Part V of FHDC's Policy.

I am happy to provide details of my address for use by the Authority for purposes of consideration of the application but would be grateful if you could inform me of the progress of the application and therefore not divulge my details for public use or directly to the applicant without informing me of the need to do so, as I do not know the route this application will take to reach a decision

Yours Faithfully

*Newmarket
CB8*